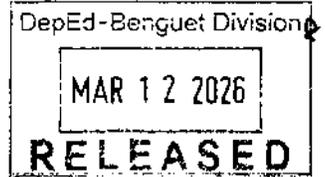




Republic of the Philippines
Department of Education
Cordillera Administrative Region
Schools Division of Benguet



ADVISORY No. 08

DISSEMINATION OF THE INVITATION TO THE "PHILIPPINE BOOK FESTIVAL 2026" OF THE CHALKBOARD INC.

March 12, 2026

In compliance with DepEd Order No. 8, s. 2013, this advisory is issued not for endorsement per DO 28, s. 2001 but only for the information of DepEd Officials, personnel, staff, as well as the concerned public. (visit www.deped.gov.ph)

The Chalkboard Inc. is inviting DepEd officials, school heads, teachers, learning resource personnel, and other interested participants to attend the **Philippine Book Festival (PBF) 2026**, which will be held on **March 12-25, 2026**, at the **SM Mega Trade Hall, SM Megamall, Mandaluyong City**.

Participants are encouraged to visit the **Chalkboard Booth (NBDB Collective Stand, Booth C021)**, which features classroom-tested **literacy and numeracy materials** designed specifically for public elementary schools, including the following:

- Structured literacy resources for early readers
- Decodable and levelled storybooks for phonics, fluency, and comprehension
- Numeracy and intervention materials for foundational math skills
- Teacher toolkits for literacy instruction and remediation

Visitors may also avail **free Chalkboard merchandise** and join an **electronic raffle**, where one (1) participant will win a slot to attend the **Redesigning Pedagogy International Conference** in June 2026 at **Nanyang Technological University, Singapore**.

Participation in this activity is voluntary and shall be subject to the policy on non-disruption of classes and to all other pertinent existing administrative, civil service, accounting, and auditing rules and regulations.

Attached are the invitation and catalogue from Chalkboard Inc. For concerns and clarifications, the organizers may be reached at:

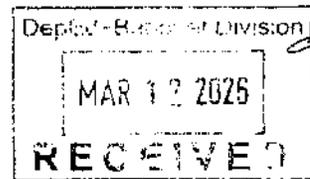
Leandro L. Anonuevo
Business Development and Partnership Director
The Chalkboard Inc.
Mobile: +63917-621-5129
Email: andrew@chalkboard.com.ph

CID/AMD/



Address: Wangal, La Trinidad, Benguet
Telephone Number: (074) 422-6570
Email: benguet@deped.gov.ph
Facebook Page: DepEd Tayo Benguet





Dear Partners and Colleagues,

Warm greetings from Chalkboard!

We are pleased to invite you to attend the **Philippine Book Festival** to be held on **March 12–25, 2026** at the **SM Mega Trade Hall, SM Megamall, Mandaluyong City**.



During the event, we warmly encourage you to visit the **Chalkboard booth**, located at NBDB Collective Stand, **Booth C021**, where we will be showcasing a range of **classroom-tested literacy and numeracy materials designed specifically for public elementary schools**. These resources aim to support teachers and learners in strengthening foundational skills in reading and mathematics.

Featured materials include:

- **Structured literacy resources for early readers**
- **Decodable and levelled storybooks** that support phonics, fluency, and comprehension
- **Numeracy and intervention materials** for developing foundational math skills
- **Teacher toolkits** for literacy instruction and remediation

Visitors to the Chalkboard booth will also have the opportunity to avail:

- **FREE Chalkboard merchandise**
- **SPECIAL ELECTRONIC RAFFLE** where one (1) lucky participant will have the chance to attend the **Redesigning Pedagogy International Conference** in June 2026 at **Nanyang Technological University in Singapore**.

We highly encourage the participation of the following education leaders and personnel:

- **Regional Directors and Assistant Regional Directors**
- **CLMD Chiefs**
- **Schools Division Superintendents and Assistant Schools Division Superintendents**
- **Education Program Supervisors**
- **School Principals**
- **Learning Resources Supervisors**
- **Librarians**

Your presence will help strengthen our shared mission of improving literacy and numeracy outcomes for learners across public schools.

We look forward to welcoming you at the **Philippine Book Festival** and at the **Chalkboard booth**, NBDB Collective Stand, **Booth C021**.

Thank you, and we hope to see you there!

Best regards,



Leandro L. Anonuevo

Business Development and Partnership Director

TheChalkboard Inc.

+63917-621-5129

andrew@chalkboard.com.ph



chalkboard

2026

PRODUCT

CATALOG



HELPING FILIPINO CHILDREN READ & LEARN WITH CONFIDENCE

For thousands of Filipino children, *reading and basic numeracy is still a daily struggle.*

At Chalkboard, we believe that every child deserves the opportunity to build strong foundations in literacy and math.

Our storybooks, activity books, and numeracy resources are designed to support early literacy, build computational skills, and help learners grow through stories. Each title is created with teachers, parents, and communities in mind, so learning continues beyond the classroom and into the home.

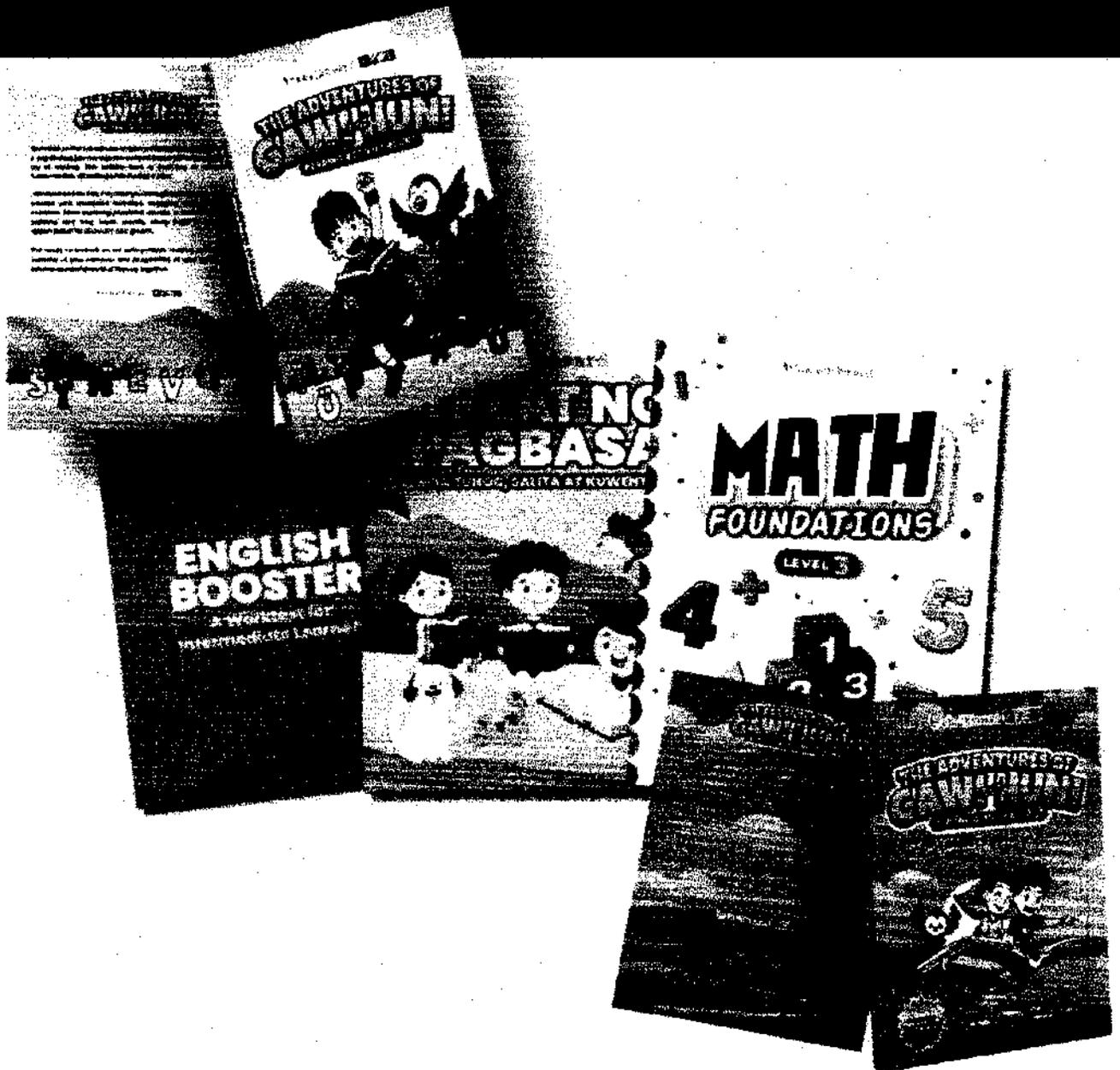
Through years of working with public schools and local partners, Chalkboard has helped improve reading and numeracy outcomes for learners who need it most. Our materials are shaped by real classroom experiences and tested with children, making them simple to use, engaging to read, and meaningful to learn from.

 **chalkboard**

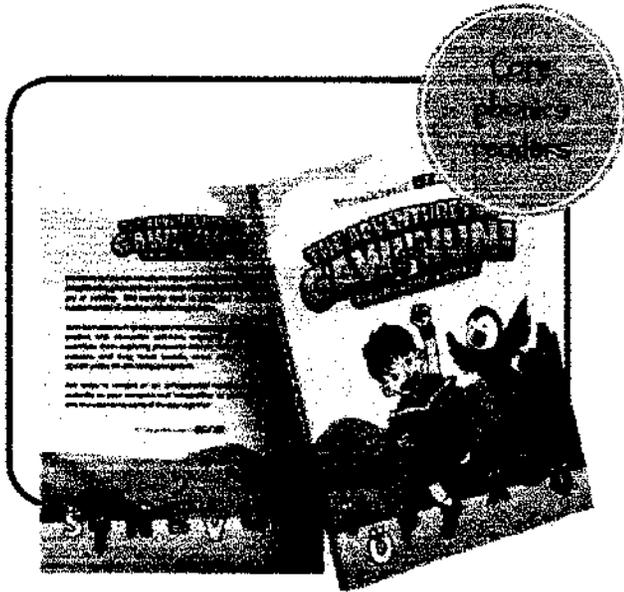
chalkboard

ACTIVITY BOOKS

Structured literacy and numeracy workbooks designed to build foundational skills and accelerate grade-level proficiency



ACTIVITY BOOKS



The Adventures of Gawi and Huni Book Series

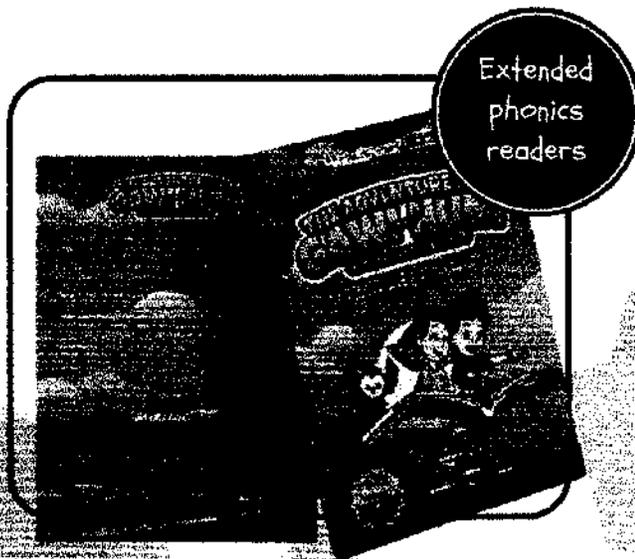
Reading Activity Book 1

An ideal resource for early readers, this series delivers structured, skill-based activities and engaging stories that nurtures foundational reading skills and support measurable learning progress.

This activity book focuses on:

- Phonemic awareness
- CVC and CVCe (magic e) word patterns
- Long vowel sounds

Authors: W/eth Jane Flores, Tephonie Lucas, Arianna Joyce Gafigao
ISBN: 978-621-96888-0-0



Reading Activity Book 2

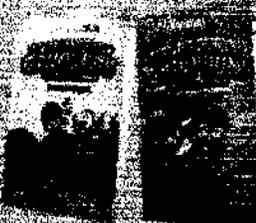
Through structured interactive activities, targeted games, and short leveled passages, learners actively engage with content while building critical literacy skills in a fun and creative way.

This activity book focuses on:

- Phonemic awareness
- Vocabulary
- Reading Comprehension

Authors: W/eth Jane Flores, Tephonie Lucas, Chesno Mario Sayano
ISBN: 978-621-96888-1-6

Complete the learning package!



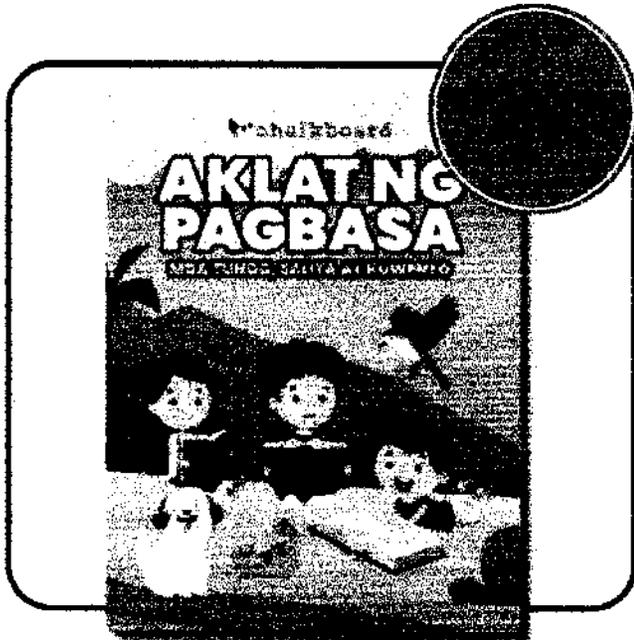
The Teacher Guides offer detailed lesson plans, instructional strategies, and assessment tools that ensures learner's success in the classroom.

Included for every 40 orders of the Activity Book

SCAN TO ORDER



ACTIVITY BOOKS



Aklating ng Pagbasa: Mga Tunog, Salita at Kuwento

Culturally responsive literacy for Filipino learners

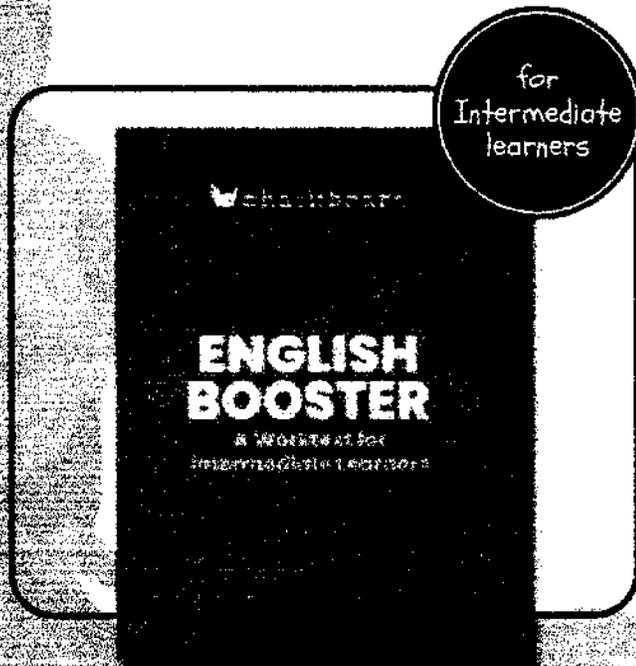
Aklating ng Pagbasa: Mga Tunog, Salita at Kuwento is a structured, culturally responsive Filipino reading activity book designed specifically for Grade 1 students across the Philippines.

Anchored on a progressive and phonics-based framework, the book guides young readers through the essential building blocks of literacy.

This activity book focuses on:

- Filipino phonemes
- Diphthongs
- Consonant clusters
- Borrowed letters

Authors: Wleth Jane Flores, Nelly Datar, Ariel Bosque, Paulo Empleo
ISBN: 978-621-6466-41-8



English Booster: A Worktext for Intermediate Learners

A comprehensive worktext integrating grammar, vocabulary development, and reading comprehension to strengthen overall language proficiency.

This activity book focuses on:

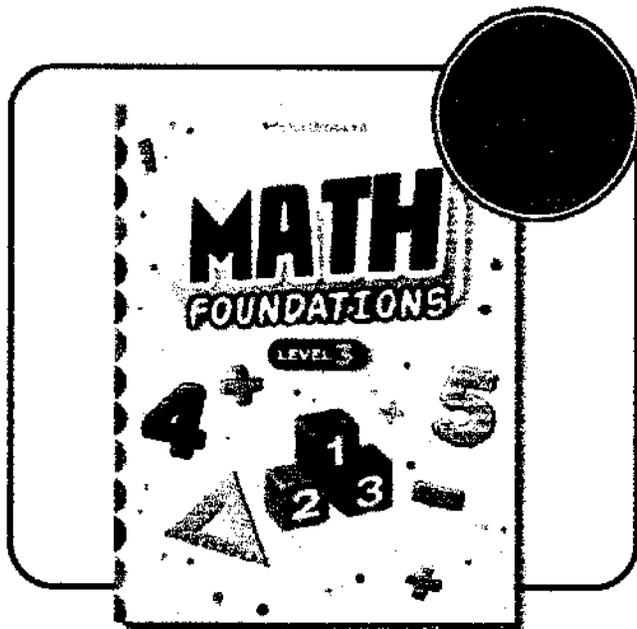
- Grammar
- Vocabulary
- Reading Comprehension

Authors: Juco Antonio Rivera, Ronald S. Go
ISBN: 978-621-6466-44-8

SCAN TO ORDER



ACTIVITY BOOKS



Math Foundations Level 3

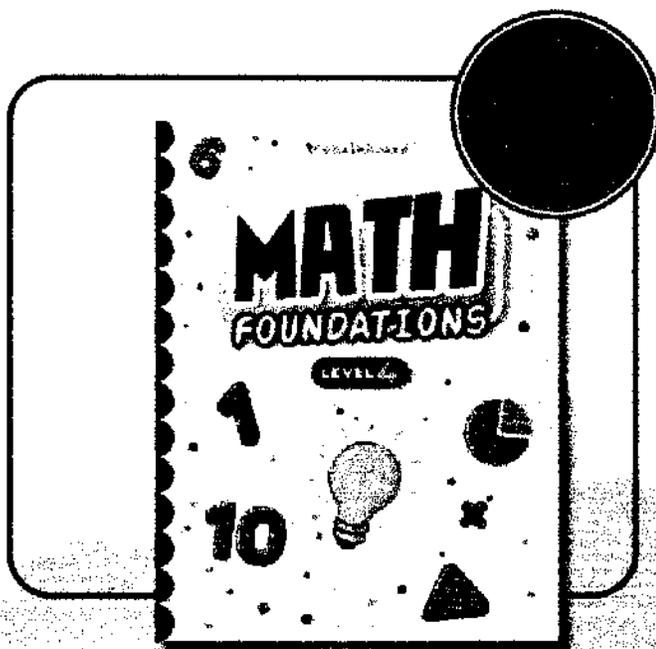
A structured numeracy intervention guide to achieve Grade 3 level proficiency, delivering step-by-step instruction that reinforces essential mathematical concepts.

Designed for non-numerates and nearly numerates alike, it provides clear explanations, guided exercises, and progressive skill-building to support consistent learning gains

Essential skills in

- Whole numbers and place value
- Basic operations
- Introductory fractions
- Measurement concepts
- Foundational problem-solving skills

Author: Chalkboard
ISBN: 978-621-8466-47-0



Math Foundations Level 4

A structured numeracy intervention resource to achieve Grade 4 level proficiency.

It systematically addresses learning gaps through guided practice, clear concept development, and progressive exercises to support measurable progress toward grade-level proficiency.

Solidify understanding in

- Multi-digit operations
- Fractions and decimals
- Applied problem-solving
- Mathematical reasoning and accuracy

Author: Mary Grace La Rosa-Olan
ISBN: 978-621-8466-46-3

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DECODABLE STORYBOOKS

Step-by-step story collections that turn beginning readers into confident, fluent readers.

Read to Understand

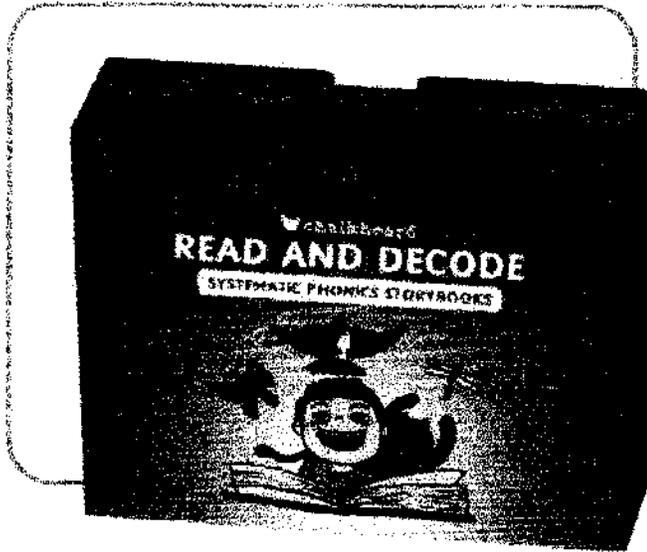
Read to Understand:
Leveled Stories for Fluency
and Comprehension



chalkboard
READ AND DECODE
SYSTEMATIC PHONICS STORYBOOKS



DECODABLE STORYBOOKS



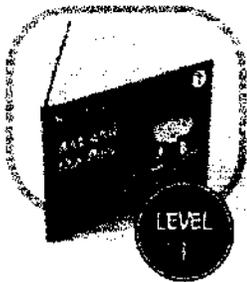
READ AND DECODE*

Systematic Phonics Storybooks

**Available in Library Edition and Classroom Edition*

From sounding out words to fluent reading, our decodable storybooks are designed to help emerging readers become confident, independent readers.

Our decodable storybooks follow international best practices to systematically build phonics, fluency, and comprehension.



Focuses on foundational sounds (*phonics, CVC, and magic e*) for emergent readers



Explores long vowel digraphs, diphthongs, and r-controlled vowels for early fluent readers



Develops mastery through advanced phonics, longer texts, punctuation, and comprehension for fluent readers

Key Features:



CUSTOMIZED LEARNING

Each booklet aligns with specific sounds and sight words, ensuring targeted intervention for learners



CULTURALLY INFUSED CONTENT

Infuses Filipino values while fostering a love for reading



USER-FRIENDLY FORMAT

Large fonts, colorful illustrations, and color-coded levels for easy navigation



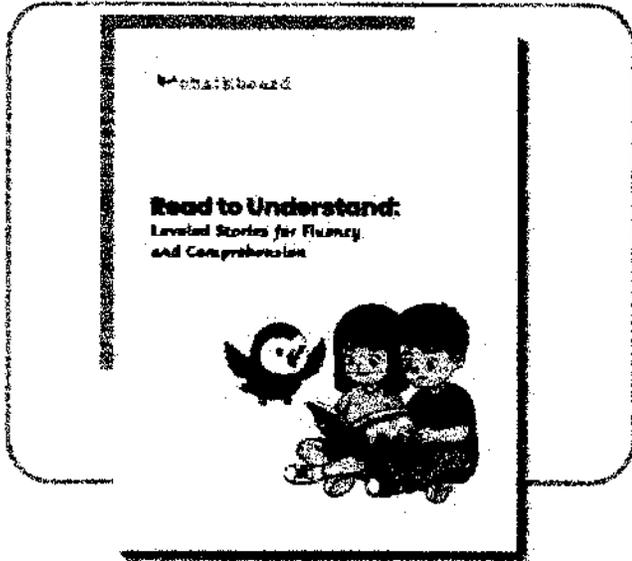
COMPREHENSIVE TOOLKIT

Available in print and digital formats for classroom and home use



IMPACT MONITORING

Includes a Reading Progress Monitoring Sheet with badges to celebrate milestones



Read to Understand Leveled Stories for Fluency and Comprehension

A leveled reading series designed for learners aged 10 and above who require structured reinforcement in fluency, vocabulary development, and reading comprehension.

Featuring age-appropriate themes and culturally relevant narratives, the series supports struggling and developing readers through carefully sequenced text complexity and integrated comprehension activities—helping learners progress toward KS2-level reading expectations.

Key Features:



CAREFULLY DEVELOPED FOR KS2 LEARNERS

The series presents themes using accessible, decodable language aligned with the needs of the KS2 learners.



CULTURALLY RELEVANT CONTENT

Stories adapt Filipino folktales and legends into phonics-aligned English texts.



STRUCTURED LEVELED PROGRESSION

Supports explicit decoding practice and skill reinforcement.



LEVELED AND SCAFFOLDED STRUCTURE

Texts gradually increase in length and complexity to enable steady development and measurable reading growth.



INTEGRATED VOCABULARY AND COMPREHENSION SUPPORT

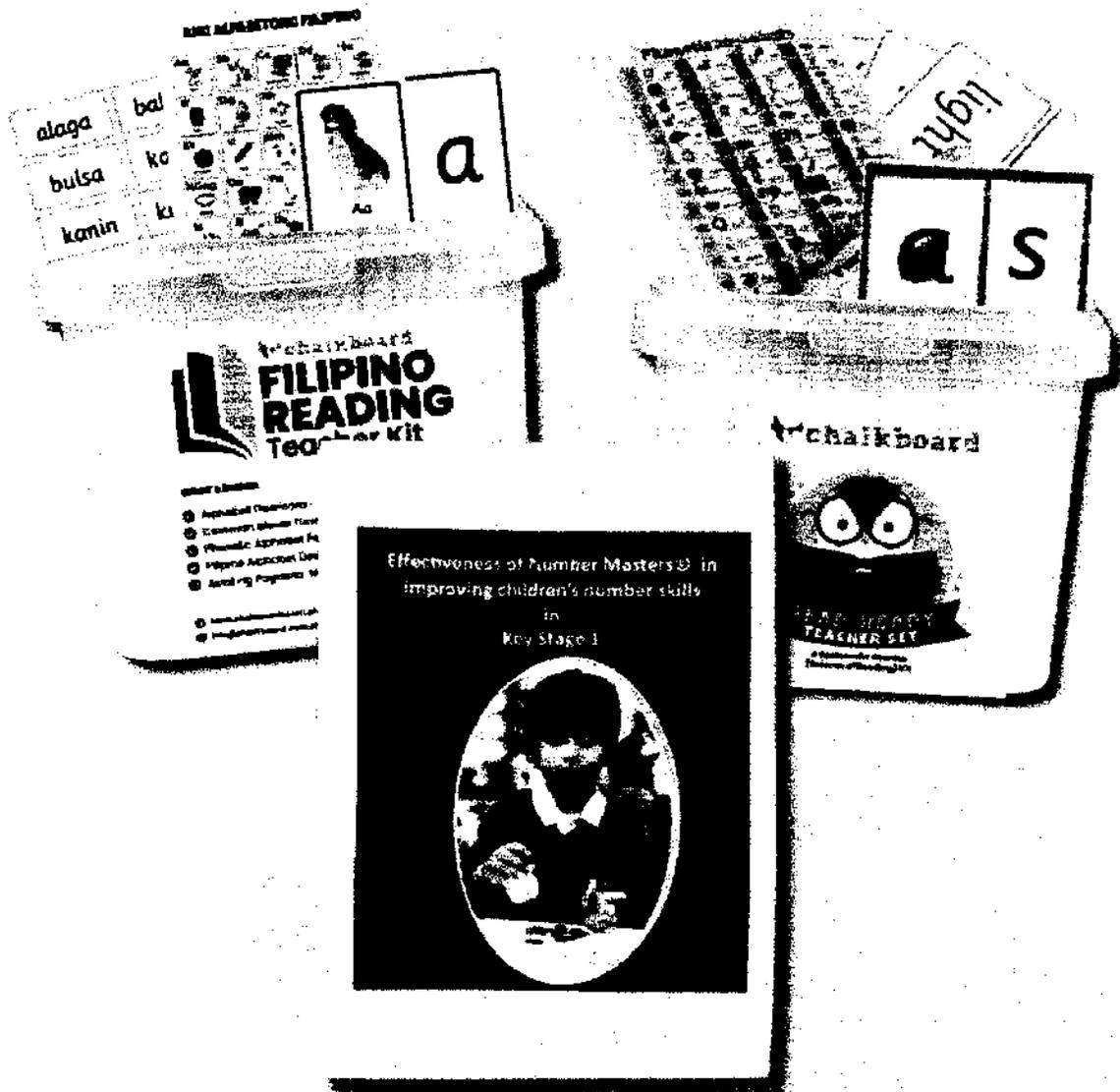
Includes targeted vocabulary development and comprehension questions to reinforce understanding and critical thinking.

Authors: John Bryan Babiong, Wilbeth Jane Flores, Janina Marie Rivera
ISBN: 978-621-8468-48-6

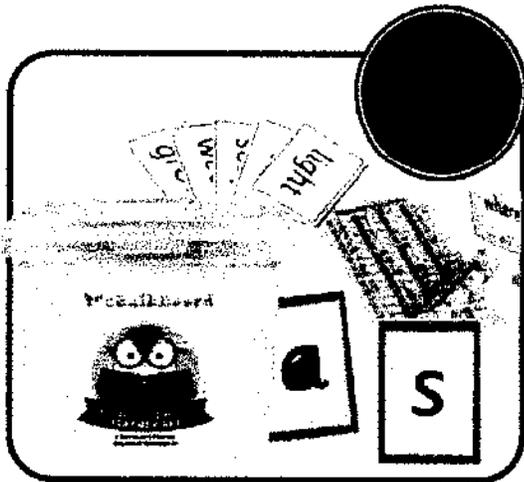
chalkboard

TEACHER TOOLKITS

Practical teaching kits that support systematic instruction and improve learning outcomes



TEACHER TOOLKITS



READ-READY TEACHER SET

A Systematic Phonics Toolkit

An instructional toolkit designed to support educators in delivering systematic phonics instruction with clarity and consistency.

It provides ready-to-use materials that reinforce explicit decoding, strengthen word recognition, and ensure effective classroom implementation.

This teacher kit supports:

- Structured phonics instruction
- Explicit decoding practice
- Word recognition development
- Consistent literacy delivery



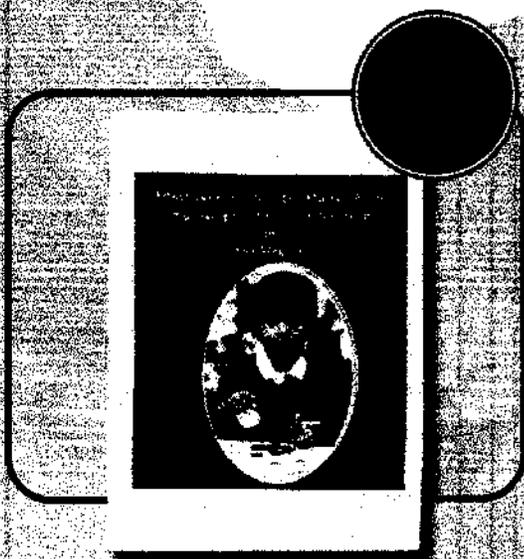
FILIPINO READING TEACHER KIT

An instructional toolkit designed to support educators in delivering systematic phonics instruction for beginning readers in Filipino.

It provides ready-to-use materials that strengthen foundational decoding skills, build word recognition, and promote consistent early literacy development.

This teacher kit supports:

- Systematic phonics instruction in Filipino
- Foundational decoding skills
- Word recognition and fluency
- Structured early reading development



NUMBER MASTERS®

A two-year numeracy mastery program for KSI learners developing number fluency and computational proficiency.

It systematically builds essential number and calculation skills through focused small-group instruction, scripted lessons, and consistent daily practice to ensure mastery at the end of each unit.

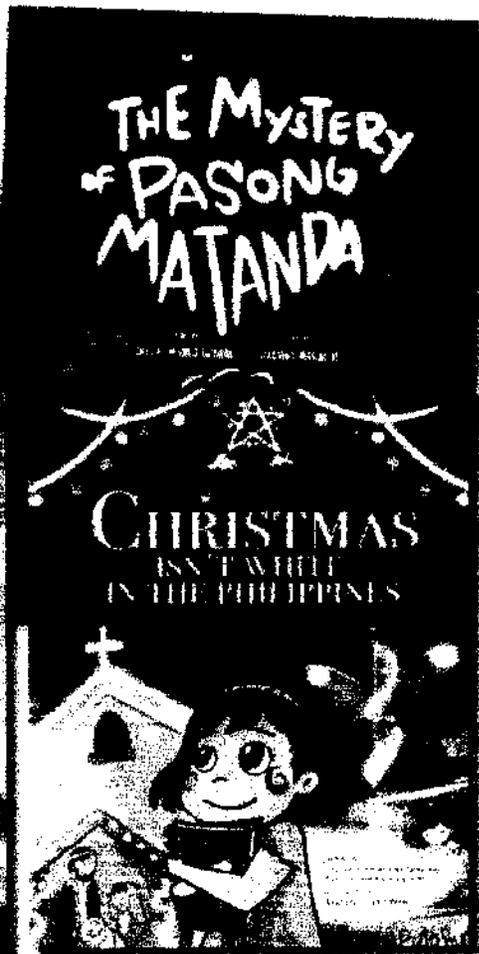
Strengthens mastery in:

- Number bonds and place value
- Addition and subtraction strategies
- Mental calculation and fluency
- Foundational problem-solving skills

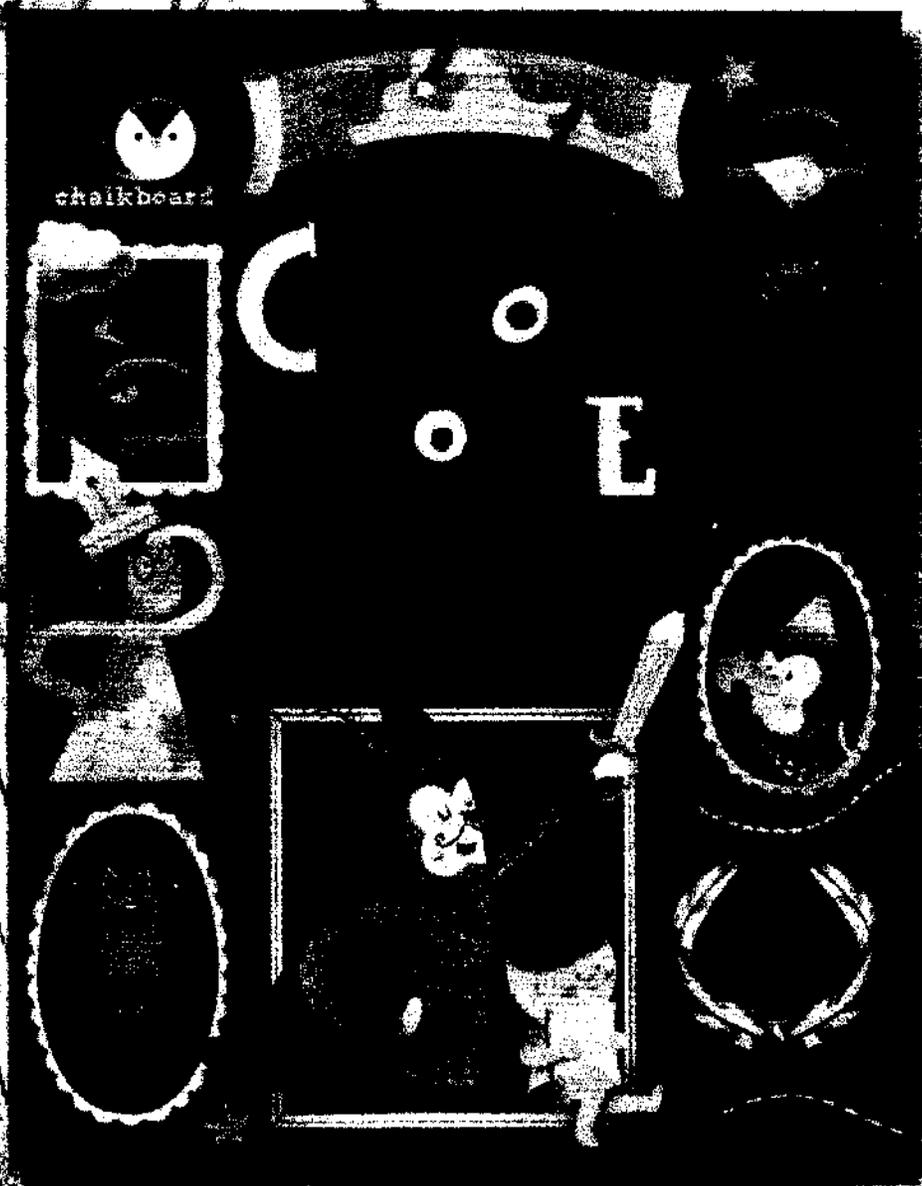
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ENGAGING STORYBOOKS

Captivating stories that build comprehension, expand vocabulary, and spark a love for reading



A joyful adventure about
imagination, culture, and the
stories that *keep our world alive.*



**Carrie Palanca Memorial
Awards for Literature (1st Prize)**
Short Story for Children 2025

SCAN TO ORDER



A mystery story that builds
comprehension and
critical thinking...

THE MYSTERY OF PASONG MATANDA

STORY BY
CHEENO MARLO SAYONG

ART BY
JHUNNY MORALDE



SCAN TO ORDER



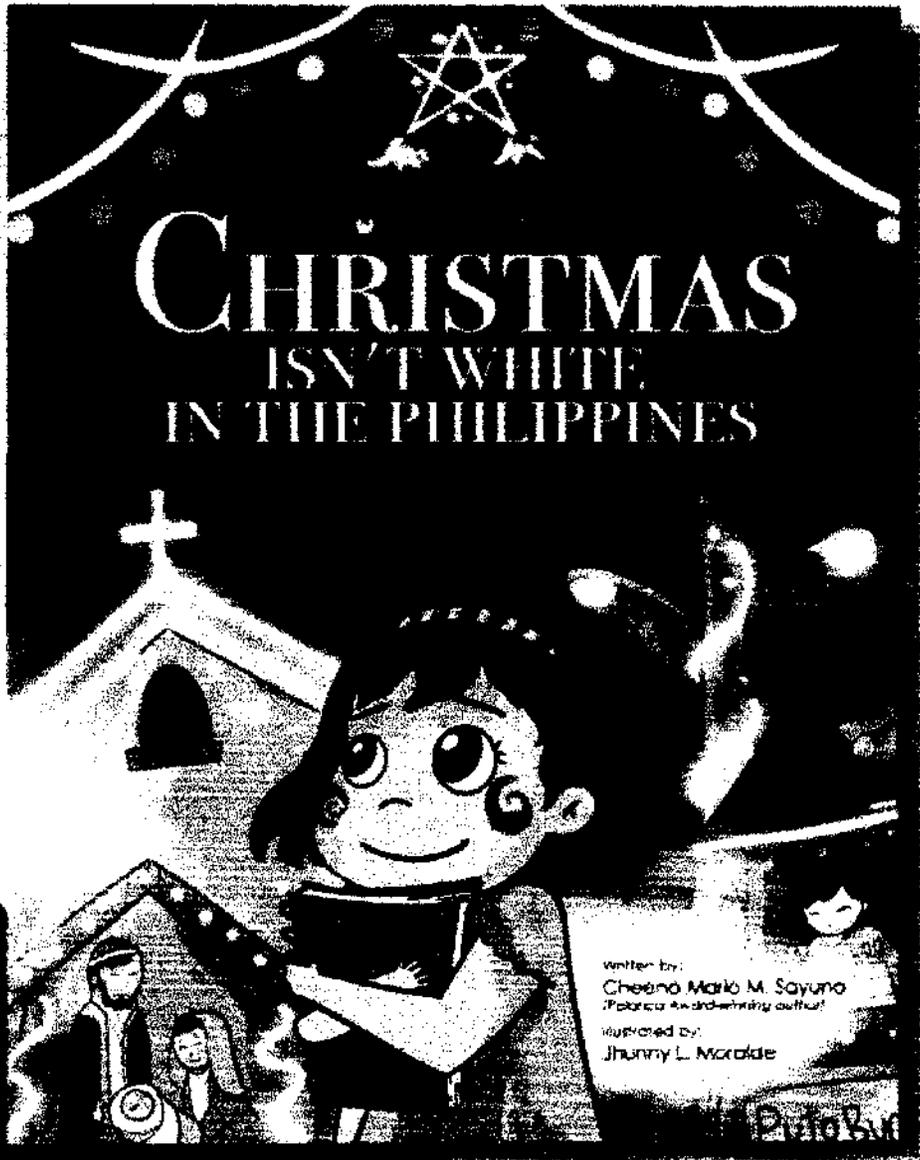
A light, engaging story that supports love for reading and numbers.



SCAN TO ORDER



A culturally grounded story
that celebrates **Filipino**
identity and diversity...



SCAN TO ORDER



Literacy & Math Solutions by Learner Level and Use

CHALKBOARD SOLUTION - READING & LANGUAGE ARTS	Grade 1-2	Grade 3-4	Whole-Class Literacy Use & School-Wide Upgrade	Who Uses It?
The Adventures of Gawi and Huni Book 1 	✓		✓	Teachers/Students
The Adventures of Gawi and Huni Book 2 	✓		✓	Teachers/Students
Aklat ng Pagbasa 	✓		✓	Teachers/Students
English Booster: A Workbook for Intermediate Learners 		✓		Teachers/Students
Read and Decode: Systematic Phonics Storybooks 	✓		✓	School/Teachers/ Students
Read to Understand: Leveled Stories for Fluency and Comprehension 		✓		Teachers/Students
Read Ready Teacher Set 	✓		✓	Teachers
Chalkboard Filipino Reading Teacher Set 	✓		✓	Teachers

CHALKBOARD SOLUTION - MATH	Grade 1-2	Grade 3-4	Whole-Class Use & School-Wide Upgrade	Who Uses It?
Math Foundations Level 3 	✓	✓	✓	Students
Math Foundations Level 4 	✓	✓	✓	Students
Number Masters 1 (Coming Soon) 	✓			School/Teacher
Number Masters 2 (Coming Soon)	✓			School/Teacher



Evaluation Copy Request Form

Access Online Form Here



Kindly send to:

OUR OFFICE: Unit 3 2nd Floor Bldg 607 Sampson Road, Central Business District, Subic Bay Freeport Zone, 2222

EMAIL: sharon@chalkboard.com.ph



YES! We are interested in evaluating your educational materials. Please send our school evaluation copies of the following series.

Title/s

Organization Information

Name : _____

Name of Admin/Principal : _____

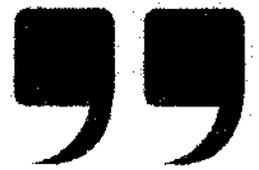
School/Organization : _____

Address : _____

Tel. No. : _____

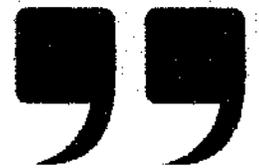
Email : _____

Trusted by Teachers Across Schools



Teacher Norma

Reading Activity Book 1 is very much suited to the struggling readers. *"Dati po, mas gusto kong mag-cellphone kaysa magbasa. Ngayon po, gustong-gusto ko nang magbasa, lalo na po, napakaganda ng book at madaling maintindihan. Thank you Mam sa pagtuturo ninyo."* one of my students said.



Teacher Kristine

...the content was also good because it was a good stepping stone for them to go through with all the activities. **I am happy every time they are very excited to do the task inside the book** especially when it comes to the coloring session. Thank you Chalkboard!



Teacher Marcela

The book has colorful illustrations and engaging exercises that makes learning fun and interactive. **It's perfect for developing essential skills for reading.** Overall, it was a fantastic learning resource.

 chalkboard

Contact Us



0908-810-7090



sharon@chalkboard.com.ph



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Business District, Subic Bay Freeport Zone, 2222

@thechalkboardinc